

EANGUS Corporate Partnership Plan 2009

- 1. Continue to develop leads and prospect new partnerships continuously.**
- 2. Attend as many trade shows, conferences and Area Caucuses as the budget allows.**
- 3. Work directly with the Corporate Partnership Team to prospect their assigned areas for leads and provide the resources that are necessary to market EANGUS Corporate Partnerships in their areas.**
- 4. Provide a 25% rebate to each state or area that provides a lead that generates a corporate membership. The same rebate will be provided each year that the corporate member re-news their membership.**
- 5. Provide updates to the EANGUS President and Executive Council when they meet on the status of the Corporate Partnership Program.**
- 6. Work directly with the Executive Director and National Office Staff to ensure that our Corporate Partners receive all the benefits they are entitled to based on the level of their membership.**
- 7. Work directly with the EANGUS Conference Coordinator and Exhibitor Program to help grow our exhibitor program with our Corporate Partnerships.**
- 8. Complete the design of the Trade Show Exhibit Display and purchase when funding is available in the budget.**