

# EANGUS 2012

## SPONSORSHIP OPPORTUNITIES APPLICATION & CONTRACT

August 26 –29, 2012 (Exhibit Dates: 8/25 – 27) – Long Beach Convention Center, Long Beach, CA

Organization \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### SPONSORSHIP LEVEL / BENEFITS

- |   |  |   |
|---|--|---|
| <input type="radio"/> <b>GOLD \$5,000</b>                                       | <input type="radio"/> <b>SILVER \$2,500</b>                                | <input type="radio"/> <b>BRONZE \$1,000</b> |
| ** Full-page 4/color advertisement in the Corporate/Exhibitor Partnership Guide | **Half-page 4/color advertisement in Corporate/Exhibitor Partnership Guide | ** See basic sponsorship benefits           |
| ** Two complimentary full conference registrations                              | **One complimentary full conference registration                           |   |
| ** Promotional item in registration bags  |  |   |

#### Basic Benefits

- |   |   |
|---|---|
| ** Repeat exposure to 2000+ attendees                 | ** Updated directory of National Guard Key Buyers               |
| ** Sponsor logo inside Exhibitor/Partnership Guide    | ** Inclusion on conference signage                              |
| ** Recognition announcement during General Conference | ** Link to your webpage on EANGUS website promotional materials |
| ** Free "Take-One" literature display                 |   |

### UNIQUE ADDITIONAL RECOGNITION OPPORTUNITIES (Includes Basic Benefits)

<<SPONSORS AT A MINIMUM \$5000 LEVEL ARE ENTITLED TO INSERT A PROMOTIONAL ITEM IN REGISTRATION BAGS>>

## GOLD SPONSOR

### **Attendee Breakfast IN Exhibit Hall / Ribbon Cutting** **\$25,000 exclusive** \_\_\_\_\_

No competing business sessions are scheduled – you are sure to reach attendees as they enter the Exhibit Hall plus afforded an opportunity to make a brief announcement to a captive audience. Your name / logo will be on each serving / dining table.

### **Attendee Lunch IN the Exhibit Hall** **\$25,000 exclusive** \_\_\_\_\_

Host the ONLY catered lunch for attendees. You will be afforded an opportunity to make a brief announcement to a captive audience. Your name / logo will be on each serving / dining table.

### **Exhibitor and Corporate Partnership Guide** **\$10,000 exclusive** \_\_\_\_\_

Your corporate name will appear on each page of the Exhibitor / Corporate Partnership Guide. This high profile publication will be used by attendees onsite and as a supplier resource after the event. Your fee includes the cost of production.

### **Attendee Registration Bags** **\$10,000 exclusive** \_\_\_\_\_

Your corporate logo, with the EANGUS 2012 Conference logo, will appear on the attendee bags. Your fee includes the cost of production.

### **President's Reception** **\$7,500 exclusive** \_\_\_\_\_

This signature closing reception attracts Senior Enlisted Leadership, Distinguished Guests and VIP's (including Adjutants General), State Association Presidents / Executive Directors plus EANGUS / Auxiliary Leadership. Your corporate logo will appear on a special invitation and on each serving / dining table.

### **Attendee Coffee Breaks in the Exhibit Hall (Limited to 4 Sponsors)** **\$5,000 per break** \_\_\_\_\_

Sponsor may provide logo cups and napkins for the daily breaks. Your name / logo will be on each serving / dining table.

### **Lanyards for Conference Identification** **\$5,000 exclusive** \_\_\_\_\_

Name tag lanyards with your logo and the EANGUS Conference logo will be worn by attendees during the conference. Sponsor places the order / absorbs cost of production for this item.

# SILVER SPONSOR

## **Hotel Key Cards**

**\$3,500 exclusive** \_\_\_\_\_

Hotel key cards, with your logo and the EANGUS Conference logo, will be given to EANGUS guests at the headquarters hotel. Sponsor places the order / absorbs cost of production for this item.

## **Headquarters Hotel Guestroom Literature / Promo Drop**

**\$3,500** \_\_\_\_\_

Your corporate literature will be distributed to each conference registrant's guestroom. Sponsor places the order / absorbs cost of production for this item.

## **Welcome Banner**

**\$3,500 exclusive** \_\_\_\_\_

"Welcome to EANGUS 2012" banner with your logo and the EANGUS Conference logo will be displayed at the convention center during the entire conference. Sponsor places the order / absorbs cost of production for this item.

## **Padfolios / Pens**

**\$3,500 exclusive** \_\_\_\_\_

Padfolios / pens with your logo will be distributed at registration and used by attendees during and after the conference. Sponsor places the order / absorbs cost of production for this item.

## **Cyber Cafe IN the Exhibit Hall**

**\$3,000 exclusive** \_\_\_\_\_

The Cyber Café will serve as the communications center of the Conference. Company mouse pads, note pads / pens, and other logo items can be distributed in the Café area.

## **All Area Hospitality Night**

**\$3,000 exclusive** \_\_\_\_\_

Every EANGUS chapter (55) will be represented at the popular All Area Pot-Luck Hospitality Night. Your name / logo will appear on each area's serving canopy plus serving / dining tables. This is the most relaxed event and your support is sure to be remembered.

# BRONZE SPONSOR

## **State President's Luncheon**

**\$2,000 exclusive** \_\_\_\_\_

The EANGUS leadership composed of the 55 state, territory, District and Title 10 chapters will be represented. Your corporate logo will appear on a special invitation and on each serving / dining table.

## **EANGUS Cares Gratitude Packages for Deployed NG Troops**

**\$1,000** \_\_\_\_\_

Your company name / logo will appear on signage, in the Conference Program, in the Exhibitor and Corporate Partnership Guide and on the EANGUS website. An assembly line of packages containing "field" items plus reminders of home along with YOUR personalized message of gratitude for their sacrifice is certain to be a memorable experience. Packages will be shipped from the conference site directly to deployed NG troops.

## **Area Hospitality Room**

**\$1,000 per area** \_\_\_\_\_

EANGUS Areas (7) are assigned an exclusive Hospitality Room for registrants to gather throughout the conference. Your company name / logo will appear on prominent signage in multiple locations.

## **Auxiliary Luncheon**

**\$1,000 exclusive** \_\_\_\_\_

Recognize the value and key role that the Auxiliary represents in the lives of the National Guard. Sponsorship includes a public acknowledgement of your hosting VIP guests plus four seats at the luncheon. Your name / logo will be on each serving / dining table.

## **Speaker Ready / Distinguished Guest / VIP Room**

**\$1,000 exclusive** \_\_\_\_\_

Your name / logo will be prominently displayed plus you may provide logo cups and napkins.

## **Enlisted Soldiers and Airmen Awards Luncheon (Limited 20 Sponsors)**

**\$500 per table** \_\_\_\_\_

Host a table seating two corporate members, an honored NG recipient and their guest. The sponsorship fee includes recognition gifts for National Guard Honorees. Your name / logo will appear on an assigned table and in the event program.

**Payment Terms** – 50% Payment is due with application or within two weeks of invoice. Remaining 50% is due 5/25/12. Cancellation of sponsorships must be received in writing. Cancellation of sponsorships after 5/25/12 will not receive any refund and will be responsible for the full sponsorship fee.

## **PAYMENT INFORMATION**

Method of Payment (Check One)

- Check payable to Exhibit Promotions Plus, Inc.  
 VISA     MasterCard     American Express

Amount to be charged at time of application \$ \_\_\_\_\_ (US Funds Only)

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Sec Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Billing Address \_\_\_\_\_

### **RETURN TO:**

**EANGUS EXHIBIT MANAGEMENT c/o EXHIBIT PROMOTIONS PLUS, INC.**

11620 Vixens Path, Ellicott City, MD 21042-1539

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