

Al Schneider Biography

Al Schneider, founder of Schneider National, Inc., was born in 1907 and compiled an enormous number of accomplishments throughout his lifetime.

Al began his career in the trucking industry in 1932 as a driver for Olson Transportation. He later worked for Peters Transportation Company until 1935 when he purchased his own truck with the money he received from selling his family's car. This truck was the first step in creating his own trucking organization, Schneider Trucking. He later purchased another truck and managed the two of them, which he leased to a carrier.

As the needs of Al's customers grew, so did the needs of Schneider Trucking. In 1938 he purchased Bins Transfer & Storage, later naming it Schneider Transport and Storage. In 1944 he purchased Peters Transfer & Storage and named it Schneider Moving & Storage, Inc. Because of his dedication, outstanding customer service and natural leadership ability, his company grew.

Those same qualities and values are still present today at Schneider National, Inc. Al's guidance and initiative formed the Enterprise foundation upon which his son, Don, has grown to become the premier provider of transportation and logistics services and largest truckload carrier in the United States. Schneider National's fleet of over 15,500 drivers travel over six million miles every day. With over 22,000 associates and operations in 23 countries, Schneider National has expanded its global footprint and emerged as a key worldwide commerce leader.

Not only was Al known as a pioneer in the trucking industry but he was an active member of his community. He spent 15 years in the National Guard where he was able to achieve the rank of Master Sergeant. He drilled regularly in Green Bay with annual training to Fort McCoy each summer. He even had the opportunity to drill with his sons, Paul and David, while they were all in the same unit in Green Bay, Wis. His commitment to the United States Armed Services went beyond his personal activities. To this day, Schneider National recognizes the worth and dedication of those individuals who have served their country by its continued hiring of large numbers of separated Armed Service personnel and members of the Guard and Reserve.

Schneider National continues to demonstrate its commitment to members of the Guard and Reservists by extending benefits and offering differential pay for soldiers who have been activated. Currently Schneider had as many as 160 associates activated in support of Operation Iraqi Freedom.

Because of Al's commitment to the Guard and Reserve, EANGUS awarded the inaugural, and subsequent annual, support award after Al Schneider. Each year Schneider National, Inc. is proud and honored to sponsor and present this award recognizing employers who actively support employees in the Guard and Reserve.

Al and his wife, Agnes, raised five sons and a daughter. Three of his sons joined him in the business. In 1983, at the age of 75, Al passed away.